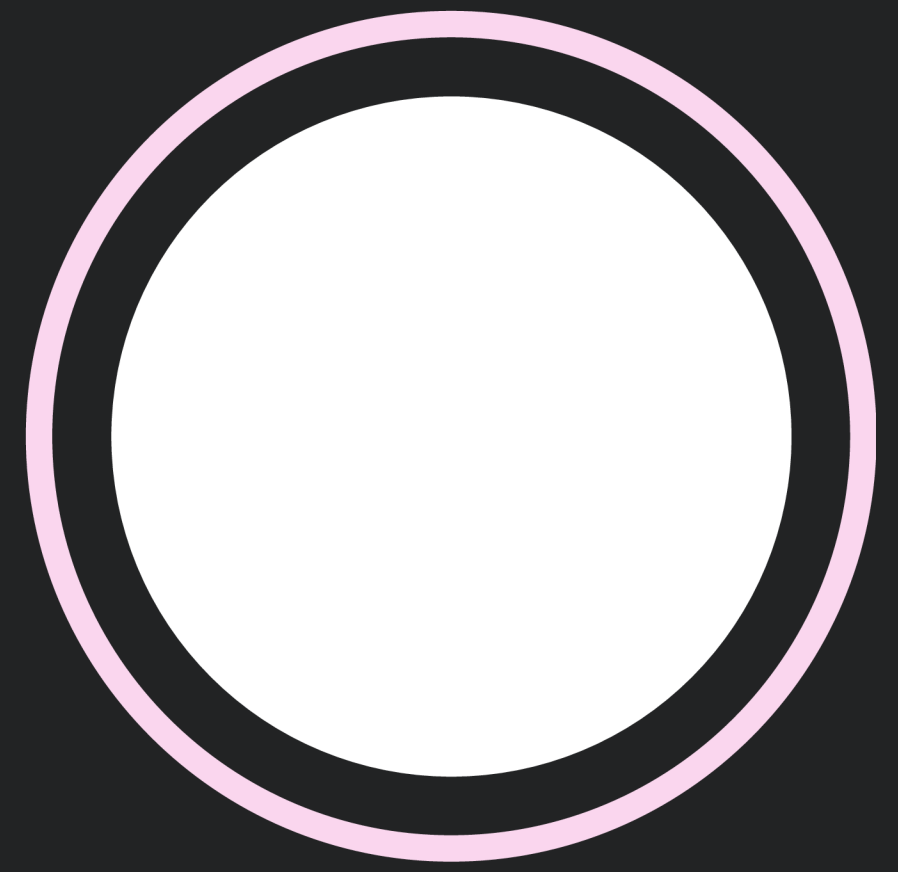


# Web Designers Namibia



At Web Designers Namibia, we understand that every business is unique, which is why we offer a range of additional services designed to complement and enhance your online strategy. From Digital Marketing and Content Creation to Social Media Management and SEO, our services are crafted to deliver measurable results and elevate your brand's digital footprint.



## DIGITAL MARKETING RATE STRUCTURE

### SERVICE FEE (FIXED MONTHLY FEE)

N\$ 7800.00/Month

Social Media Page creation if required.

Ad Manager Setup (Google & Facebook)

This fee covers the setup, management, and ongoing optimization of campaigns.

Includes configuration of advertising accounts, initial integration with analytics, pixel setup, and remarketing where required and if needed.

Monthly Reports on campaign performance

Monthly Meetings (virtual/in-person)

Campaign Setup

Campaign Management and Ongoing Improvement

**Note: Service fee does not include costs for media buying/ad spend and creatives/content/graphics for any of the campaigns. (Please request or refer to rates located below or in another document.)**



## IMPORTANT INFORMATION

- 1. Ad Spend Exclusions:** All service fees do not include the actual ad spend, which is paid directly to the platform (Google, Facebook, etc.). The recommended ad spend is an estimate based on campaign goals and industry standards. (Please request a recommendation from us if you want to continue running campaigns)
- 2. Setup Timeline:** Initial campaign setup may take up to 7 business days. Ongoing optimization will be performed weekly to ensure maximum results.
- 3. Contract Terms:** Digital marketing services require a minimum 3-month contract to allow sufficient time for campaign analysis and improvement.
- 4. Results Timeline:** While we aim for results as quickly as possible, significant improvements in traffic, conversions, and revenue may take 2-3 months depending on competition and industry.
- 5. Client Access:** You will have full access to your Google and Facebook ad accounts at all times to monitor performance.
- 6. VAT:** All Prices above exclude VAT.
- 7. Deposit:** A deposit of 70% is required in order for us to start any work. The remainder when the work is done.