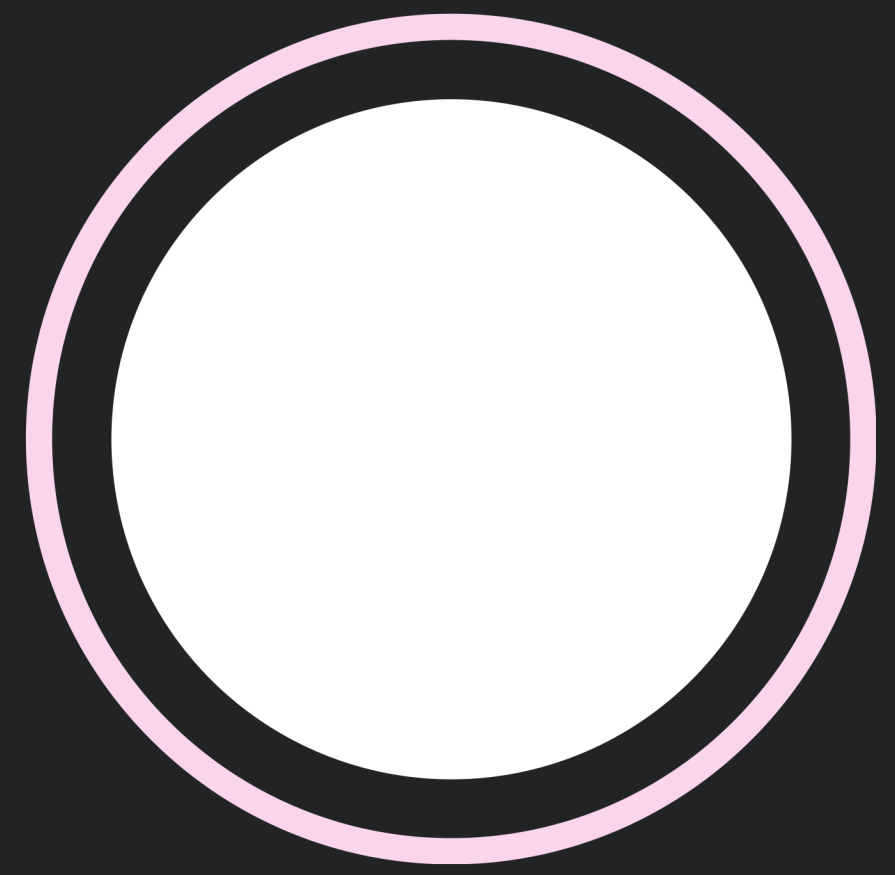


Web Designers Namibia



Our web design process involves in-depth research to understand your target audience and create a user-centric design that enhances the overall user experience. We focus on delivering visually appealing and responsive websites tailored to your specific needs. Transform your ideas into reality with our expert web development services at Web Designers Namibia.

WEBSITE RATES

SMALL WEBSITE	MEDIUM WEBSITE	LARGE WEBSITE
N\$ 13599.00	N\$ 23599.00	N\$ 32499.00
1 - 8 Pages	9 - 16 Pages	17 - 34 Pages
1 Year Domain	1 Year Domain	1 Year Domain
Responsive Design	Responsive Design	Responsive Design
SSL Certificate	SSL Certificate	SSL Certificate
Google My Business Setup (If Required)	Google My Business Setup (If Required)	Google My Business Setup (If Required)
Initial On-Page SEO	In-Depth On-Page SEO	In-Depth On-Page & Off-Page SEO
Google Website Indexing	Google Website Indexing	Google Website Indexing

MONTHLY WEBSITE MANAGEMENT RATE

SMALL WEBSITE	MEDIUM WEBSITE	LARGE WEBSITE	AD HOC RATE
N\$ 450.00/Month	N\$ 669.00/Month	N\$ 859.00/Month	N\$ 650/Hour

THIS INCLUDES

1. Website Maintenance and Updates:

- Content Updates: Adding, editing, or deleting text, images, videos, and other media.
- Software Updates: Ensuring the website platform, themes, and plugins are up-to-date to maintain security and functionality.
- Bug Fixes: Identifying and resolving any issues or errors that arise.

2. Security Management:

- Security Monitoring: Regularly scanning for vulnerabilities and potential threats.
- Backup Services: Regularly backing up website data to prevent data loss in case of issues.

3. Performance Optimization:

- Speed Optimization: Enhancing load times and overall site speed.
- Mobile Optimization: Ensuring the site performs well on mobile devices.
- SEO Services: Implementing best practices for search engine optimization to improve visibility.

4. Technical Support:

- Troubleshooting: Providing assistance with technical problems.
- User Support: Helping site users with issues related to website access or functionality.

5. Analytics and Reporting:

- Traffic Analysis: Monitoring website traffic and user behavior.
- Performance Reports: Providing regular reports on website performance and key metrics.

6. Development and Design:

- Website Design: Creating or updating the visual design of the website.
- Custom Development: Adding new features or custom functionality as needed.

7. Compliance and Accessibility:

- Legal Compliance: Ensuring the website meets legal requirements such as GDPR.

INFORMATION REQUIRED

- 1.) Content: Provide all the necessary text, images, videos, and other media that will be used on the website. This includes written content for pages, descriptions, product details, and any specific images or videos required. (That which is not supplied will be supplemented by the developer - take note that this can be amended as the content is acquired or provided)
- 2.) Branding Guidelines: Share your branding guidelines, such as logos, colour palettes, fonts, and any specific design elements that need to be incorporated. This ensures the website aligns with your brand's visual identity. (That which is not supplied will be supplemented by the developer - take note that this can be amended as the content is acquired or provided)
- 3.) Website Structure: Define the structure and navigation of the website. Provide a clear understanding of the pages required, their hierarchy, and how users should navigate through the site. This helps in organizing the content effectively.
- 4.) Design Preferences: Communicate your design preferences, such as the overall style, mood, and aesthetics you want to achieve. Provide examples of websites or design elements that you find appealing. This helps us to understand your vision and tailor the design accordingly. (If this is not supplied the developer will create content with initiative and creative and will ensure that this is all done in collaboration and knowledge of the client)
- 5.) Functional Requirements: Specify any specific features or functionalities you want on the website. For example, contact forms, e-commerce functionality, blog integration, social media integration, user registration, or any other interactive elements required.
- 6.) Target Audience: Describe your target audience, their demographics, and preferences. This helps the developer create a user-centric design and ensure the website appeals to your intended audience.
- 7.) Deadlines and Budget: Provide information about project deadlines and budget constraints. This allows the developer to plan the project timeline and allocate resources accordingly.
- 8.) Feedback and Communication: If proposal is accepted, we will create a WhatsApp group with the staff responsible for marketing within your company to ensure that clear and quick communication is establish between both parties

IMPORTANT ADDITIONAL NOTES

1.) Please be aware that 1 Page = 8 Sections, or 8 PC Viewpoints (2049 x 1152 px). If we move past 8 viewpoints on a single webpage it will be regarded as a new page.

2.) CMS Costs: In addition to the development cost, there are recurring annual charges for the CMS (Content Management System) platform provided by Wix and domain registration renewal if provided by us. The specific cost will depend on the subscription plan selected by the client (U\$ 150 – U\$ 350). These costs will be invoiced and charged on a yearly basis to maintain the functionality and accessibility of your website.

3.) All prices above Exclude VAT.

4.) Deposit and Payment: To initiate the website development process, a 65% deposit is required before the commencement of the project. This deposit ensures that resources are allocated to your project and work can begin promptly. The remaining amount is due prior to the website going live. We accept payment via EFT and detailed payment instructions will be provided upon agreement.

